

## Gene Fender

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www.genefender.com

# words, design & motion

## Objective

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I envision combining the skills I have acquired in multiple disciplines to be a different kind of designer who understands every aspect of digital content.

## Software Skills

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Photoshop	Adobe Illustrator	After Effects	PowerPoint	Adobe Premiere
Microsoft Word	Dreamweaver	InDesign	CorelDraw	FrameMaker

## Professional Experience

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### iLee Creative, Inc.

140 Walker Street, Unit B  
Atlanta, GA 30313  
404-966-3277

### Graphic Designer

10/04 – present

Created motion graphics with video and animation software. Managed retail graphics content with online software.

### Allure Fusion Media, Inc.

400 Embassy Row, Suite 580  
Atlanta, GA 30328  
770-951-0000

### Design Supervisor

6/02 – 10/04

Designed graphics for retail and trade show display. Managed retail graphics content and directed design team.

### Atavia, Inc.

6075 Roswell Road, Suite 450  
Atlanta, GA 30328  
404-303-9443

### Art Director

8/00 – 6/02

Developed online catalog content and websites. Maintained company literature.

### Shaw Science Partners, Inc.

Ashford Perimeter Center, Suite 612  
Atlanta, GA 30319  
404-845-9994

### Art Director

1/00 – 8/00

Managed design contractors. Created storyboards and edited video for design direction. Designed and maintained company website.

### Freelance

### Graphic Designer

3/97 – 1/00

Illustrated and animated content for children's educational software.

## Education

**University of West Georgia**  
Mass Communication

**Southern Polytechnic State University**

B.A. Technical Communication

## Honors and Awards

**Kit & Kaboodle** *USA TODAY* Education "Best Bet" 2000

**Kit & Kaboodle** *NewMedia Invision Awards Finalist*, Children's Education Category 1998

**Intellimedia Commerce, Inc.** website *Macromedia Shocked Site of the Day*

*references available upon request*